

## **Data protection regulations**

### **Foreword**

As the operator of the event-related websites for accreditation (hereinafter "websites" or "profile pages"), we - K.I.T. Group GmbH together with our subsidiaries (hereinafter jointly: "K.I.T. Group", "the company", "we" or "us") - take the protection of your personal data seriously and inform you at this point about data protection in our company.

The EU General Data Protection Regulation (Regulation (EU) 2016/679; hereinafter: "GDPR") obliges us to protect personal data of the person affected by processing (we also refer to you as the data subject hereinafter as "customer", "user", "you", "you" or "data subject") as part of our responsibility under data protection law.

Insofar as we decide alone or jointly with others on the purposes and means of data processing, this includes above all the obligation to inform you transparently about the type, scope, purpose, duration and legal basis of the processing (cf. Art. 13 and 14 GDPR). With this information (hereinafter: "data protection information"), we inform you about the way in which your personal data is processed by us.

Our data protection information has a modular structure. It consists of a general part for all processing of personal data and processing situations that come into play each time a website is accessed (A. General) and a special part whose content relates only to the processing situation specified there in the designation of the respective offer or product, in particular the visit to websites and the use of event offers (B. Visit to websites, use of event offers). The data protection information contains a cookie policy (Part C.).

To find the parts relevant to you, please refer to the following overview of the breakdown of the data protection information:

#### **Part A (General)**

This section is always relevant for you as a congress participant and visitor to the profile and registration websites.

#### **Part B (Congress registration offers)**

The aforementioned principles are relevant for you when you visit the event-related registration websites and take advantage of the congress offers.

#### **Part C (Cookie Policy)**

The cookie policy contains the list of cookies, plugins and tools used as well as information on the revocation options with regard to the consent once given for data processing.

## **A. General information**

### **(1) Definitions**

Following the example of Art. 4 of the GDPR, this data protection notice is based on the following definitions:

- "Personal data" (Art. 4 No. 1 GDPR) means any information relating to an identified or identifiable natural person ("data subject"). An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, an online identifier, location data or information relating to physical, physiological, genetic, mental, economic, cultural or social identity characteristics. Identifiability can also be provided by linking such information or other additional knowledge. The origin, form or embodiment of the information is irrelevant (photos, video or audio recordings can also contain personal data).
- Processing" (Art. 4 No. 2 GDPR) means any operation which is performed on personal data, whether or not by automated means (i.e. using technology). This includes, in particular, the collection (i.e. obtaining), recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction of personal data, or alteration of the purposes for which the personal data were originally processed.
- "Controller" (Art. 4 No. 7 GDPR) means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.
- Third party" (Art. 4 No. 10 GDPR) means any natural or legal person, public authority, agency or body other than the data subject, the controller, the processor and the persons authorized to process the personal data under the direct responsibility of the controller or the processor; this also includes other affiliated legal entities.
- "Processor" (Art. 4 No. 8 GDPR) is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller, in particular in accordance with the controller's instructions (e.g. IT service provider). In particular, a processor within the meaning of data protection law is not a third party.
- "Consent" (Art. 4 No. 11 GDPR) of the data subject is any freely given specific and informed indication of the data subject's wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

### **(2) Name and address of the controller**

We are the controller for the processing of your personal data on this website and its subpages within the meaning of Art. 4 No. 7 GDPR:

K.I.T. Group GmbH

Kurfürstendamm 71

10709 Berlin

Germany

Phone: +49 30 24603 0

info@kit-group.org

Further information about our company can be found in the imprint on our website

<https://www.kit-group.org/de/legal-notice/>.

### **(3) Contact details of the data protection officer**

The company data protection officer is available to answer your questions at any time and is your contact person for data protection in our company. The contact details are

Data Protection Officer (Group Data Protection Officer)

exkulpa gmbh

Waldfeuchter Street 266

52525 Heinsberg (Germany)

[www.exkulpa.de](http://www.exkulpa.de)

Phone: +49 2452 993311

E-mail: [security@kit-group.org](mailto:security@kit-group.org)

You can also contact the Data Protection Officer via our K.I.T. Group Data Protection Coordinator by telephone on +49 30 24603 346 or at [security@kit-group.org](mailto:security@kit-group.org).

### **(4) Legal basis for data processing**

In principle, any processing of personal data is prohibited by law and is only permitted if the data processing is based on one of the following justifications:

- Art. 6 (1) lit. a GDPR ("consent"): Where the data subject has freely given, informed and unambiguous indication of his or her wishes by a statement or by a clear affirmative action that he or she consents to the processing of personal data relating to him or her for one or more specific purposes;
- Art. 6 (1) lit. b GDPR: If the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;
- Art. 6 (1) 1 lit. c GDPR: If processing is necessary for compliance with a legal obligation to which the controller is subject (e.g. a legal obligation to keep records);

- Art. 6 (1) 1 lit. d GDPR: If the processing is necessary to protect the vital interests of the data subject or another natural person;

- Art. 6 (1) 1 lit. e GDPR: If processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller, or

- Art. 6 (1) 1 lit. f GDPR ("legitimate interests"): Where processing is necessary for the purposes of the legitimate (in particular legal or economic) interests pursued by the controller or by a third party, except where such interests are overridden by the interests or rights of the data subject which require protection of personal data (in particular where the data subject is a minor).

For the processing carried out by us, we indicate below the applicable legal basis in each case. Processing can also be based on several legal bases.

### **(5) Deletion of data and storage period**

For the processing carried out by us, we indicate below how long the data will be stored by us and when it will be deleted or blocked. Unless a storage period is expressly stated below, your personal data will be deleted or blocked as soon as the purpose or legal basis for storage no longer applies. Your data will only be stored on our servers in Germany, subject to any transfer in accordance with the provisions in A.(7) and A.(8).

However, data may be stored beyond the specified period if a (threatened) legal dispute with you or other legal proceedings are pending or if storage is provided for by statutory provisions to which we as the controller are subject (e.g. Section 257 HGB, Section 147 AO). After expiry of the statutory retention period, the personal data will be blocked or deleted unless further storage by us is necessary and there is a legal basis for this.

### **(6) Data security**

We use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties (e.g. TLS encryption for our website), taking into account the state of the art, the implementation costs and the nature, scope, context and purpose of the processing as well as the existing risks of a data breach (including its likelihood and impact) for the data subject. Our security measures are continuously improved in line with technological developments.

We will be happy to provide you with more detailed information on request. Please contact our data protection officer (see A.(3)).

### **(7) Cooperation with processors**

Like any large company, we also use external service providers in Germany and abroad to process our business transactions (e.g. for IT, logistics, telecommunications, accommodation, sales and marketing). These service providers act exclusively on our instructions and are contractually obliged to comply with data protection regulations in accordance with Article 28 of the General Data Protection Regulation or - where applicable - on the basis of standard contractual clauses.

If your personal data is passed on by us to our subsidiaries or is passed on to us by our subsidiaries (e.g. for advertising purposes), this is done on the basis of existing order processing relationships or joint responsibilities. You can find an overview of our subsidiaries at <https://www.kit-group.org/de/offices/>.

### **(8) Conditions for the transfer of personal data to third countries**

As part of our business relationships, your personal data may be passed on or disclosed to third-party companies. These may also be located outside the European Economic Area (EEA), i.e. in third countries. Such processing takes place exclusively to fulfill contractual and business obligations and to maintain your business relationship with us. We will inform you about the respective details of the transfer at the relevant points below.

Some third countries are certified by the European Commission as having a level of data protection comparable to the EEA standard through so-called adequacy decisions (a list of these countries and a copy of the adequacy decisions can be found here: [https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions\\_en](https://commission.europa.eu/law/law-topic/data-protection/international-dimension-data-protection/adequacy-decisions_en) ). In other third countries to which personal data may be transferred, however, there may not be a uniformly high level of data protection due to a lack of legal regulations. If this is the case, we ensure that data protection is sufficiently guaranteed. This is possible through binding corporate rules, standard contractual clauses of the European Commission for the protection of personal data, certificates or recognized codes of conduct. Please contact our data protection officer (see under A.(3)) if you would like further information on this.

### **(9) No automated decision-making (including profiling)**

We do not intend to use the personal data collected from you for automated decision-making (including profiling).

### **(10) No obligation to provide personal data**

We do not make the conclusion of contracts with us dependent on you providing us with personal data in advance. As a customer, you are neither legally nor contractually obliged to provide us with your personal data; however, we may only be able to provide certain services to a limited extent or not at all if you do not provide the necessary data. Should this be the case in exceptional cases within the scope of the products offered by us and described below, you will be informed of this separately.

### **(11) Legal obligation to transmit certain data**

We may be subject to a special legal or statutory obligation to transfer the lawfully processed personal data to third parties, in particular public authorities (Art. 6 (1) lit. c GDPR).

## **(12) Your rights**

You can assert your rights as a data subject in relation to your processed personal data at any time by contacting us using the contact details provided at the beginning of A.(2). As a data subject, you have the right to

- In accordance with Art. 15 GDPR, you have the right to request information about your data processed by us. In particular, you can request information about the purposes of processing, the category of data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right to lodge a complaint, the origin of your data if it was not collected by us, as well as the existence of automated decision-making including profiling and, if applicable, meaningful information about its details;
- In accordance with Art. 16 GDPR, you have the right to demand the immediate correction of incorrect data or the completion of your data stored by us;
- In accordance with Art. 17 GDPR, you can request the deletion of your data stored by us, unless the processing is necessary for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the assertion, exercise or defense of legal claims;
- In accordance with Art. 18 GDPR, you have the right to request the restriction of the processing of your data if the accuracy of the data is disputed by you or the processing is unlawful;
- In accordance with Art. 20 GDPR, you have the right to receive the data you have provided to us in a structured, commonly used and machine-readable format or to request that it be transmitted to another controller ("data portability");
- You have the right to object to the processing pursuant to Art. 21 GDPR if the processing is based on Art. 6 (1) lit. e or lit. f GDPR. This is the case in particular if the processing is not necessary for the performance of a contract with you. Unless it is an objection to direct marketing, when exercising such an objection we ask you to explain the reasons why we should not process your data as we have done. In the event of your justified objection, we will examine the situation and either discontinue or adapt the data processing or explain to you our compelling legitimate grounds on the basis of which we will continue the processing;
- In accordance with Art. 7 (3) GDPR, you may withdraw your consent once given - i.e. your voluntary, informed and specific declaration of consent to the processing of the personal data concerned for one or more specific purposes - at any time (even before the GDPR comes into force, i.e. before May 25, 2018) if you have given such consent. The consequence of this is that we may no longer continue the data processing based on this consent in the future and
- In accordance with Art. 77 GDPR, you have the right to complain to a data protection supervisory authority about the processing of your personal data in our company, e.g. to the data protection supervisory authority responsible for us:

Berlin Commissioner for Data Protection and Freedom of Information, Alt-Moabit 59-61, 10555 Berlin, Germany, Tel.: +49 30 13889 0, mailbox@datenschutz-berlin.de

### **(13) Changes to the data protection notice**

As part of the further development of data protection law and technical or organizational changes, our data protection information is regularly reviewed to determine whether it needs to be adapted or supplemented. You will be informed about the data protection information and in particular about changes on the website at <https://kit-react.de/portal/standard/registration/privacy>. This data protection notice is current as of 02.04.2024.

## **B. Visiting websites**

### **(1) Explanation of the function**

You can obtain information about our company and the services we offer as part of the event in particular at <https://kit-react.de/portal/standard/registration/personal> with the associated subpages and our company's website (hereinafter collectively referred to as "websites"). When you visit these websites, your personal data may be processed. Please refer to the relevant congress privacy policy at <https://kit-react.de/portal/standard/registration/privacy>. The privacy policy displayed here applies to the accreditation services for the event.

### **(2) Processed personal data**

We collect, store and process the following categories of personal data when you use the websites for information purposes:

"Log data": When you visit our websites, a so-called log data record (so-called server log files) is stored temporarily and anonymously on our web server. This consists of:

- of the page from which the page was requested (so-called referrer URL).
- the name and URL of the requested page
- the date and time of the retrieval
- the description of the type, language and version of the web browser used.
- the IP address of the requesting computer, which is shortened so that a personal reference can no longer be established
- the amount of data transferred
- the operating system
- the message whether the call was successful (access status/http status code).
- the GMT time zone difference.

the "participant data": In order to participate in the event, you must register via the registration form. The data provided will be processed (e.g. gender, surname and first name, title, nationality, address, institution/company, e-mail address, field of research or activity, payment data such as account or credit card details). If you are attending the event in a professional capacity, further data

will be processed (e.g. data on your status as a press representative, membership of associations, publication data).

"Billing data": If you order or make use of chargeable services from us, the data transmitted in the process will be processed (billing data such as account or credit card data).

"Contact information": If you use the e-mail addresses provided to contact us, the data transmitted will be processed (at least the e-mail address and the time of transmission, plus, depending on the information provided, e.g. surname and first name, address, institution/company).

"Attendance data": If you participate in or visit events organized by industry and/or sponsoring partners, machine-readable personal data may be collected by scanning your participant badge upon entry to industry events (e.g. surname, first name, title, corporate body, contact details).

"Data for carrying out the background check": If you would like to register for the Fan Zone Berlin, we must pass on your contact details to the LKA for verification. You can find more information at <https://kit-react.de/regasus/api/rest/v1/content/201700481091467>.

### **(3) Purpose and legal basis of data processing**

We process the personal data described in more detail above in accordance with the provisions of the GDPR, the other relevant data protection regulations and only to the extent necessary. Insofar as the processing of personal data is based on Art. 6 para. 1 lit. f GDPR, the aforementioned purposes also represent our legitimate interests.

The processing of log data serves statistical purposes and to improve the quality of our website, in particular the stability and security of the connection (legal basis is Art. 6 (1) lit. f GDPR).

Participant data is processed for the purpose of fulfilling the contract concluded with the registration for participation in the event (legal basis is Art. 6 (1) lit. b GDPR). Processing of special categories of personal data only takes place within the narrow limits of Art. 9 GDPR (e.g. health data, biometric data, origin data). Participant data will only be processed for advertising and marketing purposes if you have consented to the processing or the processing is necessary to protect our legitimate (in particular legal or economic) interests, unless your conflicting interests or rights prevail (legal basis is Art. 6 (1) lit. a or lit. f GDPR).

The processing of billing data takes place in the context of billing for ordered or used chargeable services (legal basis is Art. 6 (1) lit. b GDPR).

Contact data is processed for the purpose of handling contact and customer inquiries (legal basis is Art. 6 (1) lit. b or lit. f GDPR).

Attendance data may be processed in the context of participation in partner events, whereby industry and/or sponsoring partners receive access to certain contact-related personal data of participants who attend or have attended their events (legal basis is Art. 6 (1) lit. a GDPR).

The processing of your data for the purpose of identity verification by the LKA is based on your consent in accordance with Art. 6 (1) lit. a GDPR.



#### **(4) Duration of data processing**

Your data will only be processed for as long as is necessary to achieve the aforementioned processing purposes; the legal bases mentioned under the processing purposes apply accordingly. With regard to the use and storage duration of cookies, please refer to point A.(5) and the cookie policy in section C.

Third parties commissioned by us store your data on their systems for as long as is necessary in connection with the provision of the services for us in accordance with the respective order.

You can find more information on the storage period under A.(5) and in the cookie policy under section C.

#### **(5) Transfer of personal data to third parties; justification**

The following categories of recipients, which are usually processors (see A.(7)), may have access to your personal data:

- The data is transmitted to a third-party service provider for the operation of our website and the processing of the data stored or transmitted in the systems (e.g. for data center services, payment processing, IT security). The legal basis for the transfer is then Art. 6 (1) lit. b or lit. f GDPR, unless it is a processor;
- government bodies/authorities, insofar as this is necessary to fulfill a legal obligation. The legal basis for the transfer is then Art. 6 (1) lit. c GDPR;
- Persons who are commissioned to carry out our business operations (e.g. auditors, banks, insurance companies, legal advisors, supervisory authorities, parties involved in company acquisitions or the establishment of joint ventures). The legal basis for the disclosure is then Art. 6 (1) lit. b or lit. f GDPR.
- Service providers for the organization and execution of the event and the processing of the transmitted data required for this purpose (e.g. operator of the event venue, logistics and security companies, technical service providers, accommodation and transport companies, catering). The legal basis for the transfer is Art. 6 para. 1 lit. b or lit. f GDPR, insofar as these are not processors.
- Industry and/or sponsoring partners in the context of a visit, whereby machine-readable personal data may be collected on the participant badge by scanning at the entrance to industry events (e.g. surname, first name, title, corporate body, contact details). Data will only be passed on on the basis of your consent in accordance with Art. 6 (1) lit. a GDPR (Section B.(5)).

To ensure an adequate level of data protection in the event that data is transferred to third countries, see A.(8).

In addition, we will only pass on your personal data to third parties if you have given us your express consent to do so in accordance with Art. 6 (1) lit. a GDPR.

#### **(6) Use of cookies, plugins and other services on our website**

##### **a) Cookie**

We use cookies on our websites. Cookies are small text files that are assigned to the browser you are using and stored on your hard disk by means of a characteristic character string and through which

certain information flows to the location that sets the cookie. Cookies cannot execute programs or transfer viruses to your computer and therefore cannot cause any damage. They serve to make the Internet offer more user-friendly and effective overall, i.e. more pleasant for you.

Cookies may contain data that makes it possible to recognize the device used. In some cases, however, cookies only contain information about certain settings that are not personally identifiable. However, cookies cannot directly identify a user.

A distinction is made between session cookies, which are deleted as soon as you close your browser, and permanent cookies, which are stored beyond the individual session. A distinction is made between cookies in terms of their function:

- Technical cookies: These are strictly necessary to move around the website, use basic functions and ensure the security of the website; they do not collect information about you for marketing purposes and do not store which web pages you have visited;

- Performance cookies: These collect information about how you use our website, which pages you visit and if, for example, you experience any errors when using the website; they do not collect any information that could identify you - all information collected is anonymous and is only used to improve our website and find out what interests our users;

- Advertising cookies, targeting cookies: These are used to offer the user of the website customized advertising on the website or offers from third parties and to measure the effectiveness of these offers; advertising and targeting cookies are stored for a maximum of 13 months;

- Sharing cookies: These are used to improve the interactivity of our website with other services (e.g. social networks); sharing cookies are stored for a maximum of 13 months.

Any use of cookies that is not strictly necessary for technical reasons constitutes data processing that is only permitted with your express and active consent in accordance with Art. 6 (1) lit. a GDPR. This applies in particular to the use of advertising, targeting or sharing cookies. In addition, we will only pass on your personal data processed by cookies to third parties if you have given your express consent in accordance with Art. 6 (1) lit. a GDPR.

## **b) Cookie policy**

For more information about which cookies we use and whether and, if so, how you can manage your cookie settings and disable certain types of tracking, please refer to our Cookie Policy in Section C.

## **c) Plugins for social media**

We do not use social media plugins on our websites. If our websites contain icons from social media providers (e.g. from Facebook and Twitter, with icons on the congress website), we only use these for passive linking to the pages of the respective providers.

## **C. Cookie Policy**

### **Cookies used on the website**

On the subpages for registering for the event ("profile pages"), only so-called session cookies are regularly used.

Session cookies are used by a server to store information about activities on our pages so that you as a user can simply continue where you last left off. Normally the pages have no "memory". Cookies tell the server which pages to show you so that you don't have to remember or navigate from the beginning. Cookies are therefore a kind of bookmark within our pages.

The following session cookie is used when using the profile pages:

a) Name: JSESSIONID

b) Aim and purpose: The session cookie identifies you as a visitor between different pages and stores certain properties and settings for displaying teasers and the like.

c) Retention period: The session cookie is automatically deleted when you leave the profile pages.